

PROPOSED ALLOCATION OF PROFITS

The parent company provides the following profits to place at the disposal of the Annual General Meeting:

Amount in SEK	
Net income for 2010	329,072,889
Retained earnings and non-restricted reserves	424,030,075
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	753,102,964

The Board and CEO propose that the entire amount, SEK 753,102,964 be carried forward.

Transfers to share owners

The Board proposes to the Annual General Meeting that the amount of SEK 275,759 thousand be transferred to shareholders. No transfer will be made for the 259,555 shares repurchased by the company. Reversal is proposed

via a share split 2 for 1 with mandatory redemption of the second share at a price of SEK 7.00 per share. After the implementation of the proposed appropriation of profits and the redemption programme, earnings brought forward including unrestricted reserves and total equity of the parent company Betsson AB will amount to SEK 477,344 thousand and SEK 809,930 thousand, respectively.

The Annual Report and Consolidated financial statements for Betsson AB (publ) for 2010 have been approved for publication in accordance with the Board's resolution on 13 April 2011. It is proposed that the Annual Report and the consolidated financial statements be adopted by the Annual General Meeting on 12 May 2011.

The undersigned declare that the consolidated financial statements and Annual Report have been prepared in accordance with International Financial Reporting Standards, as adopted by the EU, respectively generally accepted accounting principles, and give a true picture of the group and company's position and earnings and the Group Directors' Report and Parent Company Directors' Report provide an accurate overview of the development of the group and the company's operations, financial position and earnings, as well as describing significant risks and factors of uncertainty faced by companies included in the group.

Stockholm, 13 April 2011

John Wattin
CHAIRMAN

Per Hamberg
BOARD MEMBER

Lars Linder-Aronson
BOARD MEMBER

Patrick Svensk
BOARD MEMBER

Kicki Wallje-Lund
BOARD MEMBER

Carl Lewenhaupt
BOARD MEMBER

Pontus Lindwall
CEO

Our Auditors' Report has been submitted on 13 April 2011
PricewaterhouseCoopers AB

Michael Bengtsson
Authorised Public Accountant
Chief Auditor